

Reduce Your Costs 20%-50%

Workers' Comp is a JUMBO Problem:

THE #1 SELLING COST CONTAINMENT BOOK for workers' compensation is a structured 182-page guide covering how to assess your workers' compensation program, design the most cost-impacting strategy, roll out comprehensive changes to your organization, and monitor and manage the program going forward.

For employers, brokers, insurance companies, agents and service providers to use for their clients, the book features the following...

- Workers' Compensation Basics
- Fundamentals of Cost Containment
- Return to Work & Transitional Duty
- Roles & Responsibilities
- Directing Medical Care
- Claim Reporting
- Medical Cost Containment
- Management Commitment
- Training Supervisors
- Working with the Insurance Company & TPA
- Implementing a Pharmacy Benefits Program
- Employee Communications

Bulk orders imprinted with your company logo on cover & full page back cover ad.



- Claim Resolution & Settlement
- Controlling Fraud & Abuse
- Safety & Loss Control
- Physical Therapy & Rehabilitation
- How to Implement a Cost Containment Program for WC Managers (*bonus chapter*)



ORDER NOW: Get more information or order your books from
Merri Bastone • mbastone@advisen.com • (212) 897-4787
www.WCManual.com

Pricing and Ordering Information:

Imprinted for Brokers, Carriers, and Associations— Books are available in bulk with your logo printed on the cover. Add \$8/per book for shipping and handling.

QUESTIONS & ORDERING:

Merri Bastone

email: mbastone@Advisen.com

tel: (212) 897-4787

Quantity	Price per book
1-5 copies	\$249/ea.
6-10 copies	\$199/ea.
11-20 copies	\$159/ea.
21-50 copies	\$89/ea.
51-100 copies	\$79/ea.
101-500 copies	\$69/ea.
500-1000 copies	\$59/ea.
1000+ copies	\$49/ea.

Example Back Cover Ad



Example Custom Cover

What people are saying about this guide.

“The role of the employer in its workers’ comp claims has never been so thoroughly and clearly explained. As a desk reference, it is invaluable. It is one of the tools that should never be out of reach for a risk manager. Direct employer involvement with claims in the first weeks is the difference between success and failure. This manual will guide the conscientious employer through the pitfalls.”

—**T. Ronca,**
Workers’ Compensation
Defense Attorney,
Long Island, NY

“This book is exactly what we needed to compliment Arthur J. Gallagher’s results oriented Loss Control services for our clients with high workers’ compensation costs. It helps guide them through the complex process of gaining management commitment for a workers’ compensation cost reduction program. The suggestions for implementing transitional duty, communicating with employees, and reducing fraudulent claims are right on target. It provides suggested procedures that are customizable for any work place. Clients appreciated that we gave them such a useful tool to reduce their workers’ comp costs.”

—**R.F. Walker,**
Arthur J. Gallagher
Risk Management
Services, NY

“The Safety Director at our company is using the book as an outline of claims management, workers’ compensation and safety. He is using specific chapters for training the supervisors at our company. He’s using it like a textbook; it is useful in working with the supervisors who they are getting more involved in the claims process moving forward.”

—**Business Owner,**
Rochester, NY



*Stomp Out High Workers’
Comp Costs Today!*